

**UNIVERSITI TEKNOLOGI MARA**

**THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY  
(CSR) ACTIVITIES ON BRITISH AMERICAN TOBACCO (BAT)  
FROM THE PUBLIC'S PERSPECTIVE**

**NOR RAIHANA ASMAR MOHD NOOR**

Dissertation submitted in partial fulfillment of the requirements for  
the degree of

**Executive Masters of Administrative Science**

**Faculty of Administrative Science & Policy Studies**

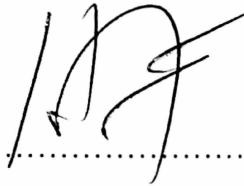
January 2013

PERPUSTAKAAN  
TUN ABDUL RAZAK  
UITM SHAH ALAM

No. Perolehan	
Control Number	19/3/2013
Tarikh	485176
No Aksesori	TH20131934
Kotakan	PTM 1

## EXAMINATION CERTIFICATE

We, the undersigned, have examined this dissertation and find it to meet the requirements set  
and standard expected.

A handwritten signature in black ink, appearing to be 'N. Lokman', written over a horizontal dotted line.

**Supervisor**

**Dr. Norziana Lokman**

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**Supervisor**

**Associate Professor Alicia Tan**

## Declaration

I hereby declare that the work contained in this assignment is my own except those which have been duly identified and acknowledged. If I am later found to have plagiarized or to have committed other forms of academic dishonesty, action can be taken against me under the Academic Regulations of UiTM's.

Signed



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## **Acknowledgement**

First and foremost, upon completion of this report, I would like to express my gratitude to many parties; foremost Alhamdulillah to Allah S.W.T. for his blessings and giving me good health.

I would like to express my sincere gratitude to my family, especially to my beloved Umi and Walid, you gave me the best gift a parent can give to their child; an appreciation for knowledge and education. You always prayed and wished for me to achieve a terminal degree and always kept me in your thoughts and continually prayed for my success.

I also would like to extend my appreciation to my beloved supervisors, Dr Norziana Lokman, PM Alicia Tan and all Lecturers in Faculty of Administrative Science & Policy Studies in Uitm Shah Alam for their valuable guidance, advice, motivation, encouragement and dedication in producing this quality research report. This is an ambitious project and only succeed with the encouragement and support by many of you who are directly or indirectly involved with it.

Much thanks also to my family and siblings who gave me a lot of assistance in completing this research report. Last but not least, thank you all my friends for their support and cooperation in finishing this research report.

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